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*Modernising geodesy education in Western Balkan with focus on competences and learning outcomes
(GEOWEB)*

Dissemination plan of the GEOWEB project

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September 2018

1. Objectives of the dissemination

The objectives of project dissemination are to ensure that

- (a) The GEOWEB project and its objectives, planned activities and expected outcomes are well-known within every partner organization of the project consortium
- (b) Information, documents, curricular materials and other results produced during the project period are disseminated within and utilized by partner organizations and other interested partners as well
- (c) Project results is effectively disseminated outside project consortium, including geodesy/GIS employers, government agencies, private companies in order to increase the impact of GEOWEB project on Jordanian society in general and geodesy/GIS industry in particular.

2. Target groups of dissemination

Dissemination will address different target groups:

- (a) students at partner universities in the three Balkan countries
- (b) teachers and other staff members in the partner universities
- (c) Partner university administration officials including rectors/vice-rectors, faculty deans, departmental heads
- (d) Teachers and students in other Balkan universities
- (e) public agencies related to geodesy/GIS work at national and local levels
- (f) employers of geodesy graduates, in both public and private sectors

Different events will be organized to reach all target groups.

3. Dissemination tools

- (a) A project web site in English is created: <http://gidec.abe.kth.se/GEOWEB>. Partner universities will have local web site publishing in national language
- (b) A project leaflet has been printed and distributed
- (c) Project newsletter is published digitally to inform on ongoing and completed project activities and forthcoming events
- (d) Social media such as Facebook
- (e) Radio, TV, newspapers in Balkan countries

4. Special dissemination actions

5.1 Internal dissemination seminar

In the first project year, each partner country university will organize an internal dissemination seminar with staff, students and university administration officials as the main target groups.

The purpose is to inform the university officials, teachers and students within the 7 partner universities on the GEOWEB project's objectives, planned activities, major events, expected results and outcomes. In particular, the seminar will present specific activities and tasks to be taken at the respective partner university.

5.2 Opening ceremony of the new laboratories

In 2016, all partner universities will organize an opening ceremony for the new laboratory established by the GEOWEB project, inviting teachers and students, as well as representatives from industries, business professionals, government agencies and other stakeholders. Mass media (TV, newspaper, etc) will also be invited to the event.

5.3 Dissemination via Western Balkan Geodetic Forum

The annual event "Western Balkan Geodetic Forum" will bring Balkan working geodetic professionals together with geodesy teachers and students to present latest scientific development, exchange experiences and discuss needs of modernization of geodesy education in Western Balkan. This event will be used to disseminate the project results and develop university-stakeholders cooperation.

5.4 Dissemination through International Advisory Board

To enhance the link between geodesy education institutions and the geodesy industry in Balkan countries, an International Advisory Board will be created with members from different types of stakeholders: government agencies, public enterprises and private companies in the field of geodesy and geographic information. This informal board will be utilized for both quality control and for dissemination of project results outside the partner universities.

5.5 Final dissemination conference

The final dissemination conference will be co-organized with an international conference in October 2018. The project results will be presented to teachers, students and university officials from both the three GEOWEB partner universities and other universities, both in Western Balkan countries and from other parts of the world.