

**Majo
Gimeno**

-

**Israel
Griol**

Innovation Centre **COMPETITIONS**



INNOCENS ENTREPRENEURSHIP COURSE

March 31st 2017



**Fundación
Globalidad y
Microeconomía**

COMPETITIONS

2k16: University entrepreneur



 UNIVERSITAT POLITÈCNICA DE VALÈNCIA
DIRECCIÓN DELEGADA DE EMPRENDIMIENTO Y EMPLEO

 IDEASUPV
tu empresa empieza aquí

CONCURSO
EMPRENDEDOR
UNIVERSITARIO
STARTUPV 2K16

- 4 MODALIDADES -
16.000
EUROS
EN PREMIOS

¿A qué estás esperando?

PREMIOS IDEA [EMPRENDE] Ideas de negocio Innovadoras
PREMIOS TFG Trabajo Final de Grado
PREMIOS TFM Trabajo Final de Master
PREMIO TESIS [EMPRENDE] Idea de negocio surgida de tu tesis

★ **LA INSCRIPCIÓN YA ESTÁ ABIERTA** ★
PLAZO HASTA EL 26 DE SEPTIEMBRE 2016
+ INFO EN WWW.IDEAS.UPV.ES

2k16: University entrepreneur



**Basically, this is a BUSINESS IDEA
COMPETITION with some categories,
which are...**

1) BUSINESS IDEA COMPETITION

1.1 BASIC: Just a few lines describing a business idea.

5 awards of 200 euros.

1) BUSINESS IDEA COMPETITION

1.2 ADVANCED: Business model. The form was a Business Model canvas.

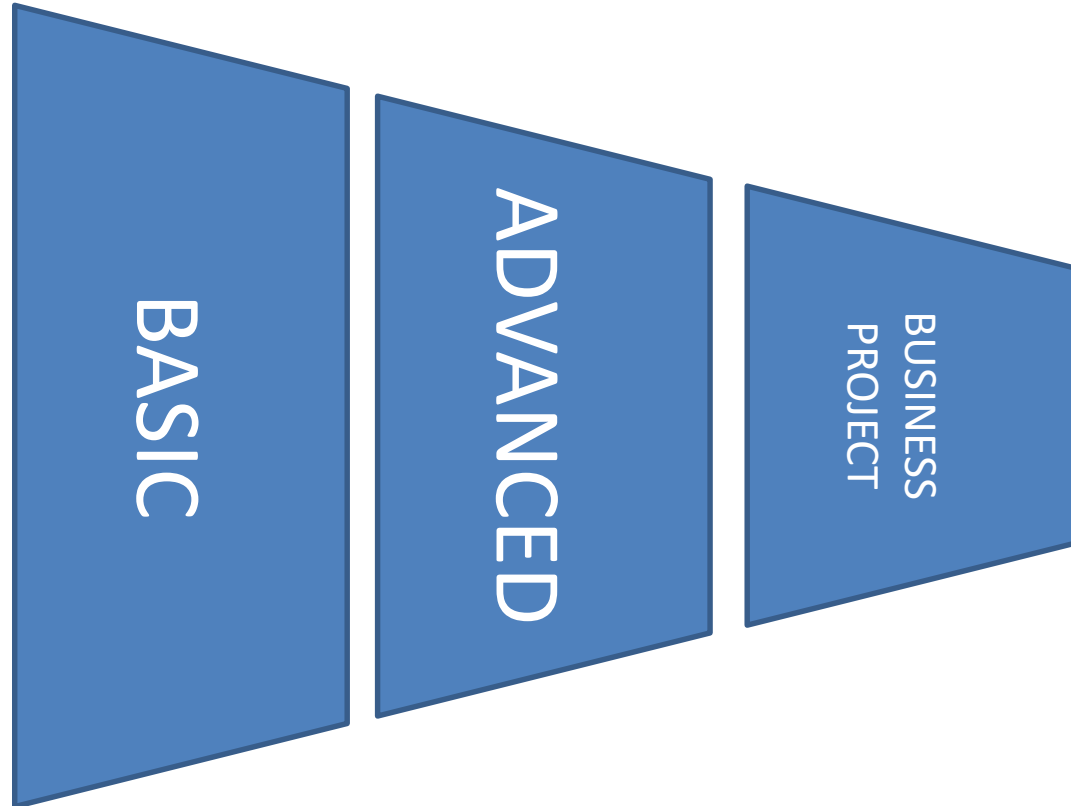
5 awards of 600 euros.

1) BUSINESS IDEA COMPETITION

1.3 BUSINESS PROJECT: A full business plan was required to participate.

5 awards of 1.200 euros.

2k16: University entrepreneur



2k16: University entrepreneur

2) BEST FINAL DEGREE

5 awards of 200 euros.

3) BEST MASTER THESIS

5 awards of 200 euros.

4) BEST PHD

1 award of 1000 euros.

OF COURSE,
ALL THESE WORKS ARE
RELATED TO BUSINESS
PROJECTS.

2k16: University entrepreneur

CRITERIA:

- **Innovation.**
- **Viability.**
- **Entrepreneurial skills of the entrepreneur/s.**
- **Communication skills.**
- **Scalability of the idea.**
- **Degree of development of the idea.**
- **Impact.**
- **Commitment with the Project.**



**STARTUP COMPETITION AMONG THE 5
PUBLIC UNIVERSITIES IN THE VALENCIA
REGION.**

1) COMPANIES >1 YEAR AND < 4 YEARS

3 awards: 9.000€, 5.000€, 2.500€

EXAMPLE:




2) STARTUPS AND COMPANIES < 1 YEAR


5 awards of 750€.

EXAMPLE:





**Is there any way we can promote
entrepreneurial skills among people that
are not or not want to be entrepreneurs?**



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entrepreneurial skills among people that
are not or not want to be entrepreneurs?**

YES → CHALLENGEs, HACKATONs...



The university, a company, a startup or an entrepreneur launches CHALLENGES that need a solution...

... and we foster entrepreneurial skills on the HACKERS that participate in the competition.

It can be social challenges for computing engineers...



Or sustainable mobility challenges...



25 ANYS
1992-2017

UNIVERSITAT POLITÈCNICA DE VALÈNCIA

Movilidad

La Universitat Politècnica de València lanza dos retos en línea con sus objetivos y contribución a la lucha contra el cambio climático a nivel local, reflejando sus desafíos dentro del Campus de Vera y basados en la temática del transporte y movilidad sostenible.

IDEASUPV CHALLENGE

RETO 1
Movilidad dentro del campus universitario

RETO 2
Movilidad hasta y desde el campus universitario

 **3.000 EUROS EN PREMIOS**

>25 de abril 2017 - 10:00h.
Casa del Alumno • Sala de Grados 2
Plazo de inscripción hasta el 5 de Abril

Inscríbete ya en: challengeideas.upv.es





NOW you know the competitions that we have at the UPV...

- 1) What business competitions do you have in your university?**
- 2) What business competitions would you like to launch in your university?**

(Take 5-10 minutes to think, write your answer and share it with the class)



"NO!

Try not!

DO or DO NOT,

There is no try."