



SSE BUSINESS LAB

TRACK RECORD

- Still active companies 2001–YTD: **100+**
- Aggregated turnover: **SEK 3.5 Bn**
- Total number of jobs created: **2,100+**
- Number of public companies/IPOs: **3***

* Brighter, Fastator (fd Rehact), Mavshack (fd 24h Technologies)



SUPPORT TO SSEBL COMPANIES

OFFICE SPACE

- Full-service office for 6 months* (possible extension)

CONSULTANCY SERVICES

- Corporate finance, audit, accounting, tax
- Legal advise (excl. taxation and patent)
- Pricing strategies
- Sales, negotiation and management

PRODUCT/SOFTWARE PACKAGES

- Cloud services
- E-signing solution
- Legal contracts
- HR platform
- Search engine marketing
- Press releases & information
- Accounting system

COACHING

- Venture Coach Program (Coaching from 1-3 SSE alumni)

APPLICATION

WHEN

- Every 3 months

APPLICATION PROCESS

1. Send in business plan
2. Initial meeting with lab management
3. Pitch to the Advisory Board

ADMISSION CRITERIA

- Startup team needs to be in place
- At least one core member has to be a student, alumnus or faculty member at SSE
- At least half-time effort

COMPETITIVE APPLICATIONS HAVE ONE OR MORE OF THE FOLLOWING:

- Prototype/beta product
- Limited beta/pilot user data
- Seed funding
- One or more reference customers

ADMISSIONS COMMITTEE & ADVISORY BOARD



**SEBASTIAN SIEMIATKOWSKI
KLARNA**



**CRISTINA STENBECK
KINNEVIK**



**KATARINA MARTINSON
FIDELIO CAPITAL**



**MIKAEL SCHILLER
ACNE STUDIOS**



**SEBASTIAN KNUTSSON
KING**



**LARS STRANNEGÅRD
SSE**