INNOCENS Innovation Business Idea Competition
List of participating startups

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WINNER

BSU_BY	1
Title of business idea	V-Score
Team members	Sergey Lopatin Mikhail Nikolaitchik
General description	Today building a scoring model is almost manual and longtime process. As a result - often model is not the best from possible. We offer automatic process: 1) You upload data to a cloud service. 2) Intelligent algorithm prepares the most adequate scoring model using new results in parallel computing and data analysis. Data-Parallel (CUDA) - Numeric analysis algorithms - Model
Novelty of the idea	Short time frame for model development (TIME) Settings for each step of model development (FLEXIBILITY) Intelligent algorithms of analysis (QUALITY)
Customer segment	Banks Insurance companies Rental companies R&D centers

FINALISTS

BSU_BY	2
Title of business idea	RoboBuilt
Team members	Darya Podgayskaya Alexey Andreeev Anastasiya Makoed
General description	During creating robots, it's useful to use in its construction elemets, printed on 3D printer. But it's very difficult for selecting the exact size of the pieces, their count, width, height and etc. Idea is in tool for getting the collection of elements for print from initial 3D geometry.
Novelty of the idea	Optimization for count of pieces and their sizes during robot creation
Customer segment	Universities Companies

BSU_BY	3
Title of business idea	BestI
Team members	Pavel Savenkov Dmitry Kovtun
General description	Mobile app for scan codes of products and getting info about proteins, fats, carbohydrates with recomentations how many of

	these product you can eat right now with integration with your lost calories today during walking, running
Novelty of the idea	Integration all you day activity with food portions
Customer segment	Peoples

BSU_BY	4

Title of business idea	MCreate
Team members	Igor Dembovskiy
	Michael Poleschuk
	Denis Kovalenko
General description	A lot of people would like to create some models and special things that they really need, but they are not in mass market and can't buy them today or tomorrow.
	They would like to create and model them.
	Online constructor from primitives and own created special details is the idea.
	You can create your own model from pieces in online constructor and then we'll create and produce them to you in few days you'll get it.
Novelty of the idea	Online producing your ideas in things
Customer segment	Designers
	Architects
	Peoples

BSU_BY	5

Title of business idea	SolveIT
Team members	Arina Bartashevich
	Viktoriya Ryabova
General description	Peoples studing business analytics and consulting in universities and institutes.
	A lot of real cases and situations are needable for investigations for answering why yes and why not.
	Our idea is online tool for solving real cases with the list of input params.
Novelty of the idea	Advisor in business cases
Customer segment	Institution
	Companies

BSU_BY	6

Title of business idea	Med3D
Team members	Sergey Kudryavets
	Maksim Davydenko
General description	During dentist working a lot of situation, when you need to get scan of jaw or teeth, fast as possible get 3D-model, print it and try to find better solutions.

	Our idea - integrated app, which can solve these steps in automatic mode.
Novelty of the idea	Solving all steps in one app
Customer segment	Medical institutions Companies

BSU_BY	7

Title of business idea	ExtrudeMe
Team members	Julia Sidorova Polina Kirichenko
General description	During the work of biologists and chemists a lot of work is carried out with composites, but the creation real objects and structures from them is quite a complicated thing. Our idea is to create an integrated extrusion tool for creating geometric structures and forms from a composite produced in advance.
Novelty of the idea	Full process automation
Customer segment	Customer Segments

OTHER PARTICIPANTS

BSU_BY	8

Title of business idea	Burgermat
Team members	Dubok Egor Tomilo Pavel
General description	Put burgermats on the streets - burger cooking machines. Three minutes - and the dish is ready. The principle is the same as with the usual coffee machines.
Novelty of the idea	Cooking machines in other application
Customer segment	Peoples

BSU_BY	9

Title of business idea	ElKey
Team members	Artem Shirokii Artur Levskii Sergey Golun
General description	The main feature is the ability to open the door without a key using a smartphone. The door can also be unlocked automatically, when the host approaches the phone from the outside. A similar situation occurs when leaving the room - the door automatically closes.
Novelty of the idea	KeyLess abilities
Customer segment	Peoples Companies

BSU_BY	10

Title of business idea	Cookfast
Team members	Egor Grigorev

	Ivan Borisik
General description	Cooking is quite a creative process. Special shapes and thicknesses of products are often required. However, the implementation of such a specialized desire requires either quite complex actions by different devices, or separation into separate elements and faults in parts. Our idea is in a machine for which you can set the required shapes and thicknesses of products, load products and immediately get the desired result.
Novelty of the idea	Needable functions in one device
Customer segment	Restaurants Peoples

BSU_BY	11
Title of business idea	MyMes
Team members	Mihail Dudko Nickolai Logoshin
General description	An integrated platform and use interface for receiving all messages from social networks and instant messengers under a single user interface, which only indicates a specific social network or messenger and account information.
Novelty of the idea	One user interface for apps
Customer segment	Peoples

BSU_BY	12
Title of business idea	EF
Team members	Dmitry Shevelev Egor Mihaluk
General description	A service providing a customer-oriented approach for choosing a university and college. On the basis of the completed questionnaires of preferences and school performance is proposed ranking list the major educational institutions for a recommendation to the further continuation of education.
Novelty of the idea	Personal-oriented ranking propositions
Customer segment	Schoolchild Peoples

BSU_BY	13
Title of business idea	HHealth
Team members	Maksim Turok Pavel Redkov Tanya Stasenko
General description	Portable analyzer of the state of human health based on the use of heart rate, pulse, saliva data, etc. Allows in a short time to determine the current state of health and recommend, if necessary, consult a doctor.

Novelty of the idea	Fast health analyze
Customer segment	Medicine
	Peoples

BSU_BY		14
Title of business idea	Aggregate	
Team members	Evgenii Avdeichik	
	Darya Pahom	
General description	Application as an aggregator of reviews from different sites and applications about a particular product or service - allows clients to quickly find out the opinions of users about it. In the modern world, they are one of the most significant criteria used when making a purchase decision.	
Novelty of the idea	Maximum real information for client	
Customer segment	Peoples	

BSU_BY		15
Title of business idea	Autolight	
Team members	Sergey Kovalevski	
	Maksim Lebedev	
General description	Special technology for automatic dimming curtains with a light sensor. Allows you to make curtains more or less transparent, depending on the light intensity in automatic or manual modes. Auto mode provides a number of settings for light intensity, time of day, etc.	
Novelty of the idea	Autolight in your building	
Customer segment	Offices	
	Houses	

BSU_BY		16
Title of business idea	EcoLabels	
Team members	Nikita Barsuk	
	Alexey Sorokin	
General description	On modern household and other equipment, manufacturers often paste various stickers from energy efficiency indicators to the components used inside. However, in most cases, they are quite difficult to remove, because not all consumers love extraneous stuffed objects on the equipment used. Our proposal, a technology by which it is possible to produce easily removable stickers.	
Novelty of the idea	Ecology effective	
Customer segment	Productions	