

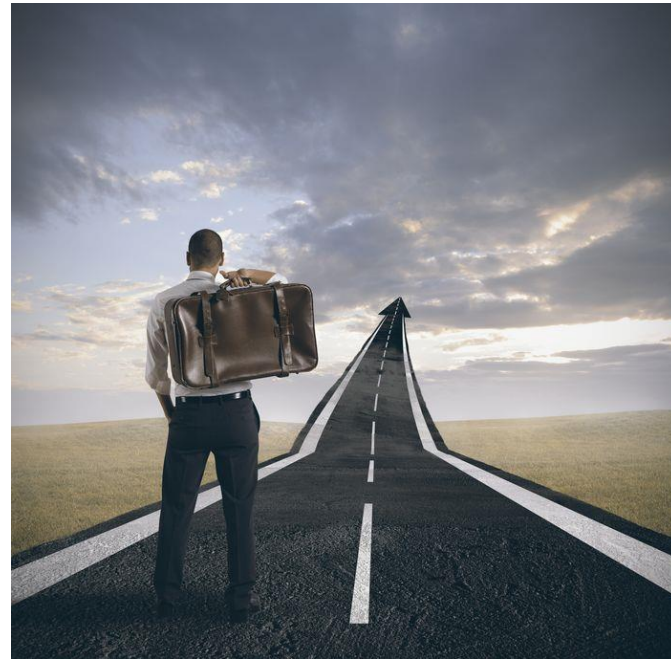
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# *Team* **BUILDING**



**INNOCENS ENTREPRENEURSHIP COURSE**

**March 27th 2017**

# **TEAM BUILDING**

**YOU ARE THE PERFECT TEAM...**



**... BUT IF YOU DON'T DESCRIBE IT PROPERLY ...**

**... YOU'RE GOING TO SEEM 4 TIMES THE SAME PERSON.**



# **What qualities/profiles do we need in a perfect team?**

- 1. Write at least 4-5 qualities/profiles in a piece of paper.**
- 2. We'll do a clasification with the results.**
- 3. Read Forbes article.**
- 4. Identify your profile.**
- 5. Build your teams.**

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## Three profiles for a Dream Team:

*“To run an efficient team, you only need three people: a Hipster, a Hacker, and a Hustler.”*

**Forbes**



# HIPSTER



# HIPSTERS

It takes a lot of effort to look like you don't care.

# HIPSTER

Usually working their way into the mix as the **designer** or creative genius, they'll make sure the final product is cooler than anything else out there. But, not only that, they'll ensure the shade of blue used to accent the font really brings out the subtle homage to an artist from the '70's you've probably never heard of.

**CUSTOMIZATION**

**DESIGN**

**USER EXPERIENCE**

**BRAND**

**MARKETING**

# HACKER



# KIT MCGIVER

# HACKER

The one most likely to sit quietly through a board meeting until uttering the three sentences that **answers the all important question of “how?”** the new idea or initiative can be brought into reality. Resembling MacGyver with their ability to wield various lines of code or programming languages, you’ll get dizzy trying to keep up with their keystrokes.

NEWNESS

TECHNOLOGY

PERFORMANCE

**HUSTLER**

**SUIT  
UP!**



Because tonight is going to be legendary!!!!

# HUSTLER

They have the tendency to be the most misunderstood member of this trio. The Hipster is likely to accuse the Hustler of having sold out to the man because of their constant question of **“It’s cool, but is it something our partners and clients want?”** The Hacker is likely to do their best to avoid one on one conversations with the Hustler as a result of jock vs. geek episode back in high school.

PRICE

COST REDUCTION

## Three profiles for a Dream Team:

When the **Hipster** brings the **creative design** and cool factor, the **Hacker** brings their utility belt of **technology solutions**, and the **Hustler** finds the right way to package it all up and take it to the masses in the form of **sales** and partnerships, it is a combination that is tough to beat.

The only question is, does your team have all three?

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**"NO!**

Try not!

**DO or DO NOT,**

There is no try!"