

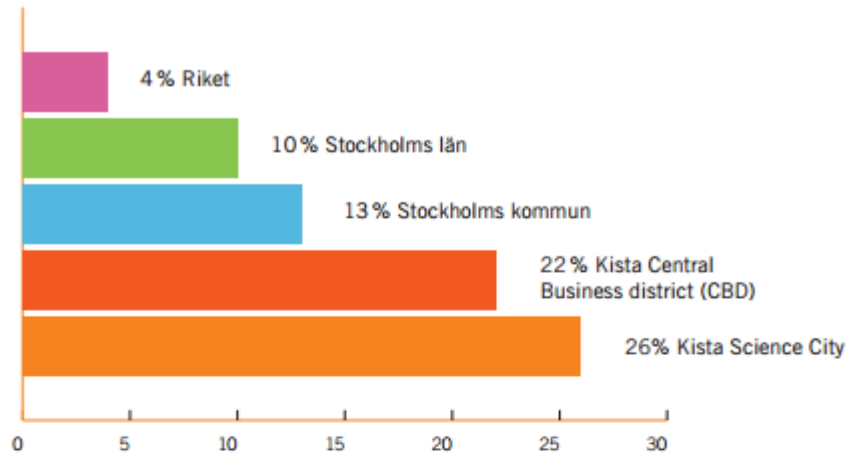
kista
SCIENCE CITY





Kista is the growth engine

Growth in number of employees



- Kista Science City är Sveriges viktigaste tillväxtmotor. Antalet arbetstillfällen har under perioden 2007 och 2012 ökat med 26 procent (riket 4 procent).

Growth in number of work places

ANTAL ARBETSSTÄLLEN, TILLVÄXT (%) ÅR 2007-2013

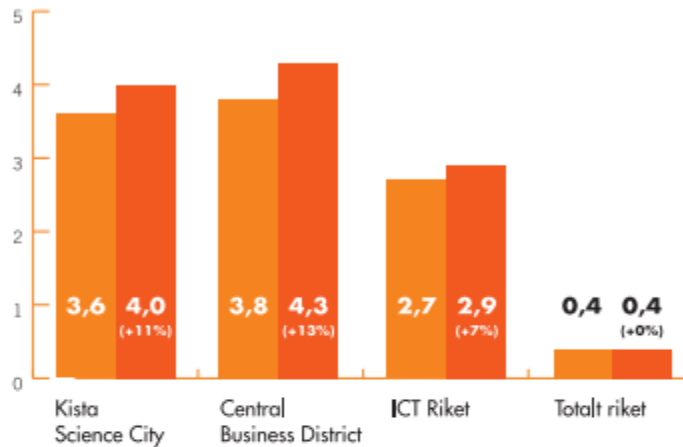
	2007	2012	2013	Tillväxt
Kista CBD	649	1 070	1 209	+86%
Kista Science City	2 234	3 858	4 377	+96%
Riket	1 021 083	1 214 900	1 206 182	+18%

Källa: SCB Företagsregistret, bearbetad av HUI

- De 4 377 arbetsställen som finns i Kista Science City omsatte totalt 140 miljarder kronor år 2013 (exklusive moms, exklusive detaljhandel) och var samma år arbetsplats för 49 512 individer (exklusive detaljhandel).

Revenue per worker in ICT

OMSÄTTNING* PER ANSTÄLLD I ICT-BRANSCHEN ÅR 2007 OCH 2012



2007 2012

Källa: SCB, bearbetad av HUI. *Inrikes omsättning exkl. moms, miljoner SEK.

Growth in number of employees in ICT

ANTAL ANSTÄLLDA ICT-BRANSCHEN

	2012	2013	Tillväxt
Kista CBD	9 586	10 971	+14%
Kista Science City	12 865	14 331	+11%
Riket	173 866	174 486	+0,4%

Källa: SCB Företagsregistret, bearbetad av HUI

- 1200+ companies ICT
- 50 Firms with turnover + 100 M SEK
- 36 R&D institutions
- 6500+ Students

ABB,
TDC,
Häggvik

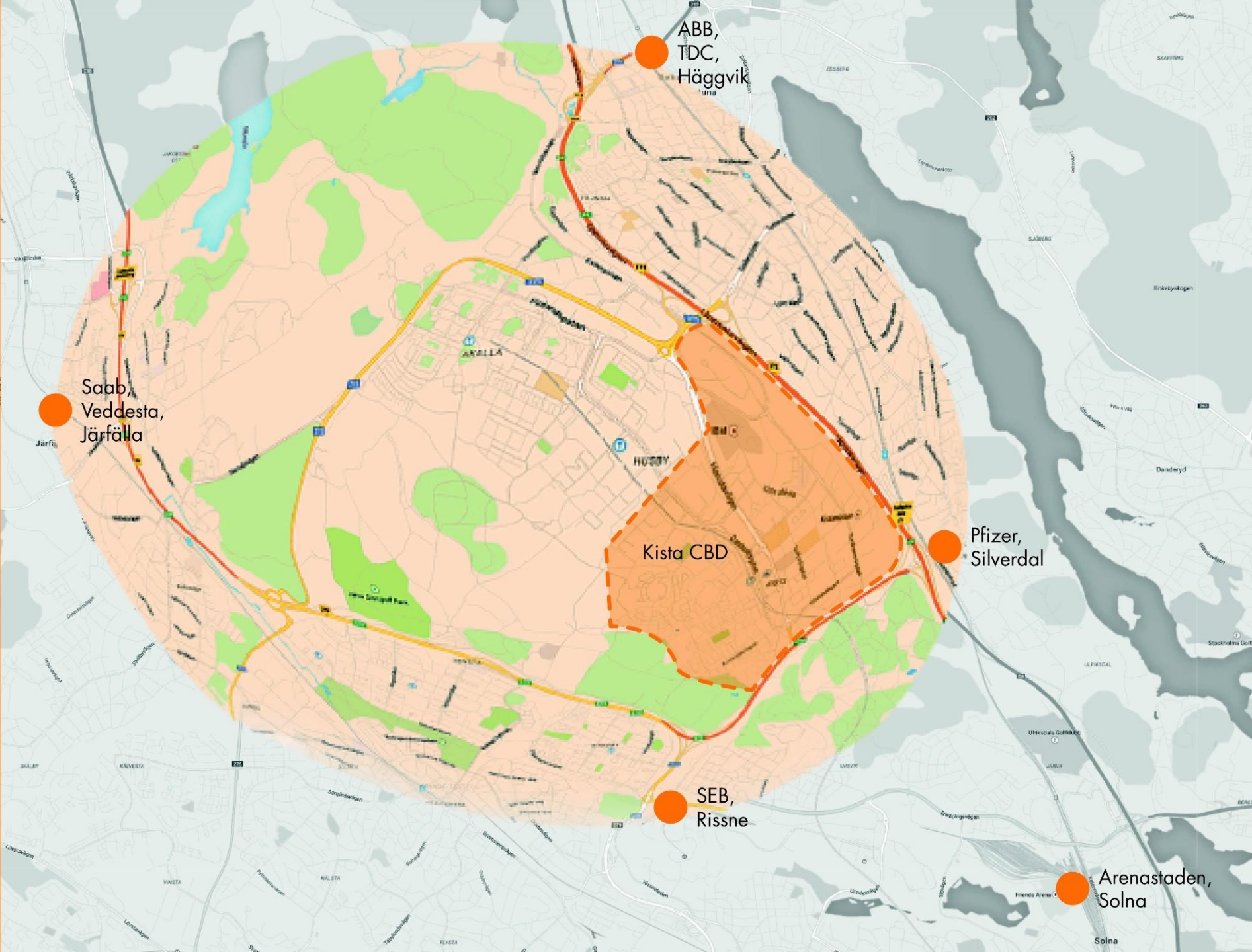
Saab,
Veddesta,
Järfälla

Kista CBD

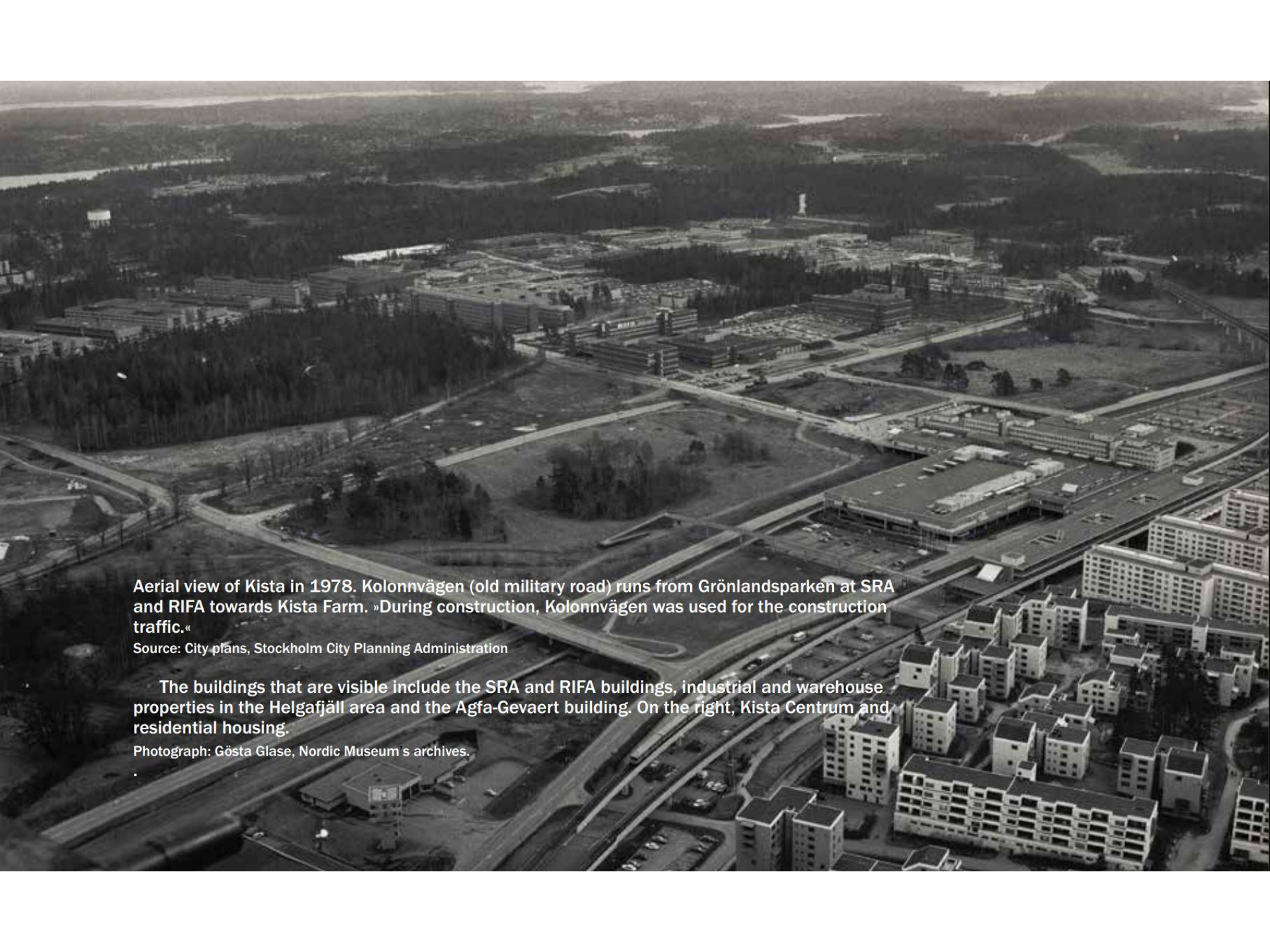
Pfizer,
Silverdal

SEB,
Rissne

Arenastaden,
Solna



The Beginning



Aerial view of Kista in 1978. Kolonnvägen (old military road) runs from Grönlandsparken at SRA and RIFA towards Kista Farm. »During construction, Kolonnvägen was used for the construction traffic.«

Source: City plans, Stockholm City Planning Administration

The buildings that are visible include the SRA and RIFA buildings, industrial and warehouse properties in the Helgafjäll area and the Agfa-Gevaert building. On the right, Kista Centrum and residential housing.

Photograph: Gösta Glase, Nordic Museum's archives.

1. Ericsson & IBM
2. National MICRO
ELECTRONICS
PROGRAM
3. Electrum



ELECTRUM



ELECTRUM FOUNDATION BOARD OF DIRECTORS



Karin Wanngård, (Vice Chairperson) Mayor, City of Stockholm



Olle Zetterberg, CEO, Stockholm Business Region



Irene Svenonius, Financial County Commissioner, Stockholm County Council



Magdalena Bosson, Dep. County Governor, Stockholm County Administrative Board



Jan Färjh, (Chairperson) VP, Head of Standardization and Industry, Ericsson AB



Johan Rittner, CEO, IBM Svenska AB



Peter Löfgren, Head of Strategic Collaboration, ABB



Uno Fors, Dean Dep. of Computer and Systems Sciences, Stockholm University



Sigbritt Karlsson, Principal, KTH



Jens Zander, Dean, School of ICT, KTH



Leif Ljungqvist, Senior Vice President, RISE ICT



Frida Stannow Lind, (Chair KSC AB) Head of Development, Kungsleden



Johan Ödmark, CEO, Electrum Foundation & Kista Science City AB



NOD Building

- Kista Science City AB
- Stockholm University
- Start ups
- eGovlab
- Digital Art Center

Electrum today

- KTH School of ICT
- SICS - Swedish ICT
- EIT Digital
- STING,
- Mobile Life Centre
- RISE, Acreo, KIMAB etc

STRENGTHS

- Strong incumbent firm Ericsson
- Strong specialization
- Triple Helix
- Sweden strong test bed new tech
- Kista Brand
- The Swedish offer – equality, clean environment, safety, trust

WEAKNESSES

- Strong incumbent firm Ericsson
- Strong specialization
- Kista Urban environment
- Taxation environment
- Housing

THREATS

- Quality of human capital
- Urban image
- International competition

OPPORTUNITIES

- Industry commitment
- University commitment
- Public sphere commitment
- IoT, 5g, Big Data



Urban ICT Arena

En öppen arena och testbädd i Kista där digitaliseringens möjligheter utvecklas, testas och visas upp i en urban miljö.

Urban ICT Arena

- 5G
- 6LoWPAN
- Fiber
- Commercial WiFi

- Sustainable cities
- Strengthening innovation
- Future jobs

- Ericsson
- IBM
- Kista Science City
- The city of Stockholm
- Stockholm County Council
- Stockholm's County Administrative Board
- KTH Royal Institute of Technology in Stockholm
- The department of computer and systems sciences at the University of Stockholm
- Swedish ICT

Thank you!

marco.giertz@kista.com
+46701528801