

Call for participation

Innovation Business Idea Competition

<https://innocens.webs.upv.es>

INNOCENS is a European Union funded project on innovation and entrepreneurship in higher education. The project aims to introduce general course on innovation and entrepreneurship in university programmes, implement innovation pedagogy to enhance students's creativity, establish innovation centers to help students commercialize their new ideas. Project partners include 11 universities from Sweden, Spain, Finland, Armenia, Georgia, Belarus and Kazakhstan.

The INNOCENS project consortium is inviting university students in Armenia, Georgia, Belarus and Kazakhstan to participate in a competition on most innovative business ideas. Participating business ideas will be evaluated in terms of **novelty of the business model, commercial potential, social impact, quality of business plan and pitch performance**.

Main features of the competition are summarized below:

- (1) In order to participate in the competition, a team of three students must submit a business idea using a pre-defined template, before **April 30, 201**, to the contact person listed below
- (2) For each team, at least one team member must be a student at one of the following INNOCENS partner universities:
 - National Polytechnical University of Armenia (**NPUA**)
 - National University of Architecture and Construction of Armenia (**NUACA**)
 - Georgian Technical University (**GTU**)
 - Batumi University (**BSU_ge**)
 - Belarusian State University (**BSU_by**)
 - Brest State Technical University (**BrSTU**)
 - Almaty University of Power Engineering and Telecommunication (**AUPET**)
 - Taraz State University (**TarSU**)
- (3) Each partner university will organize a pitch competition to choose a local winner before the **end of May 2019**. If more than 10 business ideas from the same partner university have been received, the university concerned may make a pre-selection of 10 candidates for the local pitch competition.
- (4) Each winning team of the local pitch competition will receive up to 2500 EUR in order to participate in the final competition in Valencia, Spain
- (5) The 8 winning teams are requested to submit a full business plan before **August 13, 2019**
- (6) The final competition will be held in Valencia, Spain, on **September 13, 2019**
- (7) Winner of the final competition will be invited to INNOCENS final conference in Astana, Kazakhstan, in October 2019.

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