

- Startup Name - Edu Care
- Presentators - Irakli Svanidze
Tea Gamrekelashvili
- Georgian Technical University



Valencia
2019



Problem


Lack of psychic, intellectual & cognitive development of children




Social adaptation

Environmental pollution caused by human negligence






Deal




Edu Care

Play Game with Joy


↓ (2.5 € / Per game)




Strengthen the love of the Environment



Adapt to it




Be sociable




Become educated

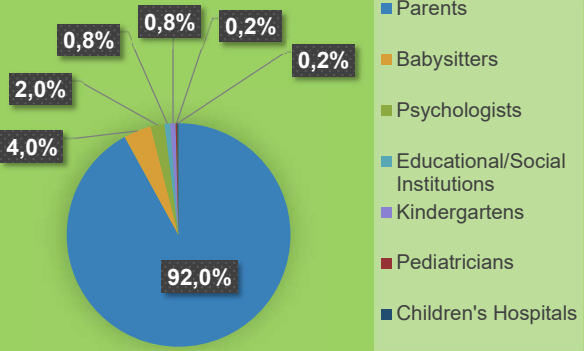
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Market



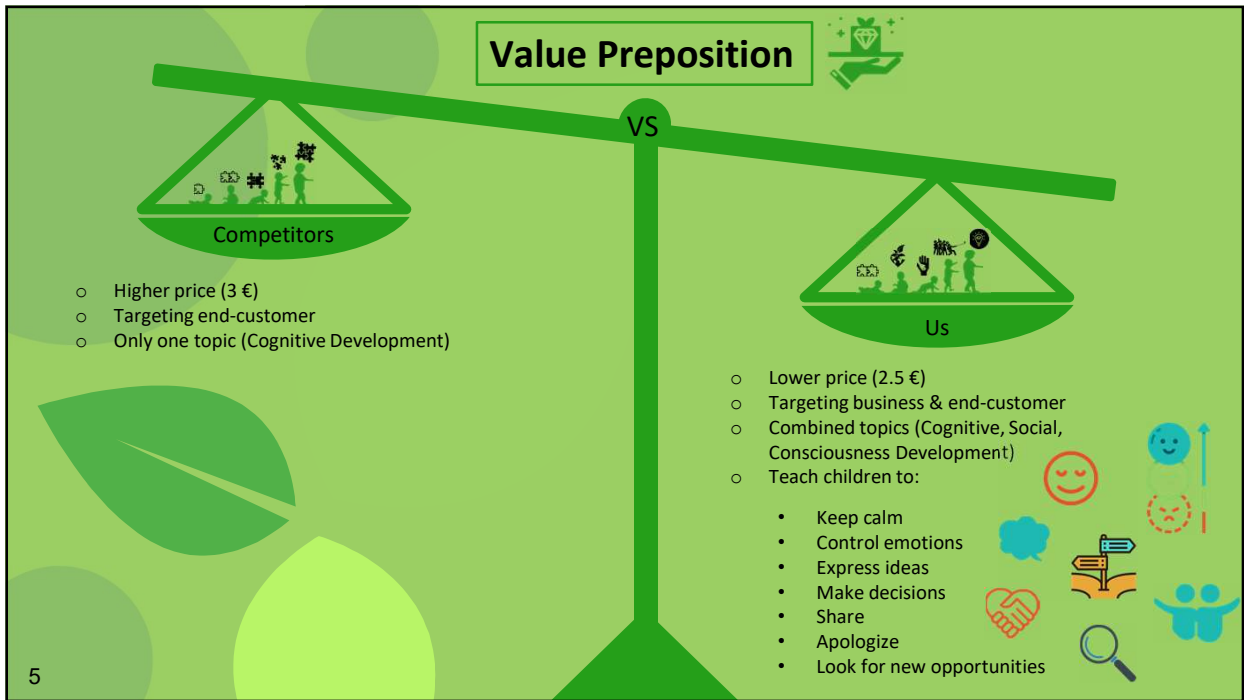
Beachhead



Category	Percentage
Parents	92,0%
Babysitters	4,0%
Psychologists	2,0%
Educational/Social Institutions	0,8%
Kindergartens	0,8%
Pediatricians	0,2%
Children's Hospitals	0,2%

Everyone who is willing to promote the timely formation of discipline and cognition of children

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Product

Help Them To Sort The Garbage

PLAY GAME

PLASTIC GLASS PAPER ORGANIC

With more than 100 scenarios

Stories based on real-life events


Which type of garbage is below?

Next




PLASTIC GLASS PAPER ORGANIC

Great Job! Now help the cat to get back home.

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Financials

	1 st Year	2 nd Year	3 rd Year
Expenses 	Marketing } Wages } 6 000 € Advertising }	Marketing } Wages } 80 000 € Advertising }	Marketing } Wages } 100 000 € Advertising }
Users 	Parents – 14 720 } Babysitters – 640 } 16 000 Psychologists – 320 } Elementary schools – 128 } Kindergartens – 128 } Children's Hospitals – 32 } Paediatricians – 32 }	Parents – 41 400 } Babysitters – 1 800 } 45 000 Psychologists – 900 } Elementary schools – 360 } Kindergartens – 360 } Children's Hospitals – 90 } Paediatricians – 90 }	Parents – 175 400 } Babysitters – 2 200 } 180 000 Psychologists – 1 000 } Elementary schools – 500 } Kindergartens – 500 } Children's Hospitals – 200 } Paediatricians – 200 }
Income 	16 000 x 2.5 € 40 000 €	45 000 x 2.5 € 112 500 €	180 000 x 2.5 € 450 000 €

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Our competitors would like to develop our product, but they can't because we have:



Creativity



Experienced & Qualified Team Members



Various Scenarios



Lower Price




International Delivery




Combined Topics

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Irakli
Owner/Project Manager






Long term dream

First joyful and cognitive relationship between children and technology starts with the application

"Edu Care"

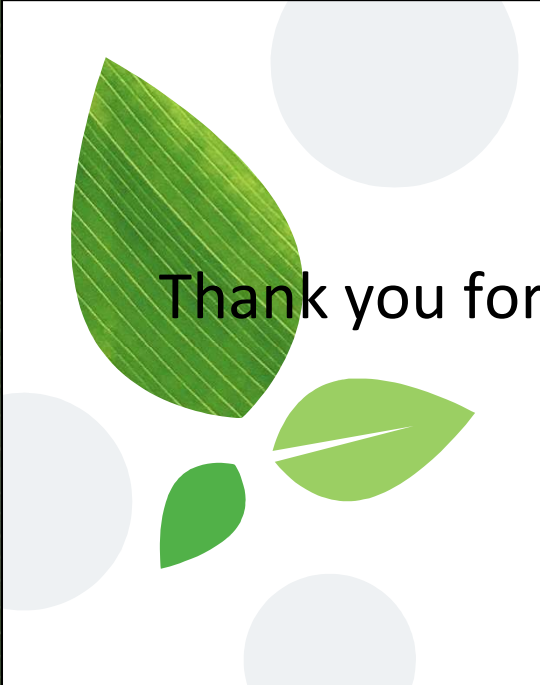
Tea
Programmer




- Build and nurture a strong team;
- Create new stories & scenarios;
- Product advertising;
- Develop games and marketing strategies;

- Create new stories & scenarios;
- Develop games;
- Social network advertising;
- Add innovative features;

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Thank you for your attention 

Don't pay health for your wealth.
Pay for education, gain from environment.